Permit #F00026052

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026052 **Type of Permit:** FILMING **Release Date:** 03/23/2010

Production Company	ORDER MEDIA LLC DBA FRANK MEDIA
Insured Company Name	ORDER MEDIA LLC DBA FRANK MEDIA
Contact Phone No. 1	323-930-5900
Contact Phone No. 2	
Fax	
Address	6374 ARIZONA CIRCLE LOS ANGELES, California 90049
Production Title	CESAR
Type of Production	Commercial - Standard

Producer	STEVE ROSS
Director	ROBERT LOGEVALL
1st AD	SCOTT HARRIS
Production Manager	LORI HOFFMAN
FilmL.A. Coordinator	Hans Groszkruger
Location Manager	JOHN HIXSON
Primary Phone	Mobile - 310-291-2772
Secondary Phone	Office - 323-930- 5900
Location Assistant	N/A N/A
Primary Phone	Mobile - 555-555-5555
Secondary Phone	

Fees

Posting 600	$52.00
Posting 900	$78.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,150.00

Number of Locations 2

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Summary Information

Location

Location 1 of 2

Permit Number	F00026052	**Location Manager**	JOHN HIXSON
Production Company	ORDER MEDIA LLC DBA FRANK MEDI...	Primary Phone	Mobile - 310-291-2772
Insured Company	ORDER MEDIA LLC DBA FRANK MEDI...	Secondary Phone	Office - 323-930- 5900
Production Title	CESAR		

Location Address 383 S Westmoreland Ave, Los Angeles, CA, 90020

Location Names

Location Type Private Residence

Location Description

Film Dates 3/24/2010 - 3/24/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Frank Media Head of Productions Letter232.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Semi Trucks	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Interior Dialogue; dog ;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Aniaml # : R10-028473

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs W/S WESTMORELAND AV, 3RD ST-4TH ST
N/S 4TH ST, WESTMORELAND AV 400' WEST

Approximate Footage 601 - 900 **Log Number** 1012395

Date(s) 3/24/2010 to 3/24/2010 **Time(s)** 07:00 to 22:00

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Summary Information

Location

Permit Number F00026052
Production Company ORDER MEDIA LLC DBA FRANK MEDI...
Insured Company ORDER MEDIA LLC DBA FRANK MEDI...
Production Title CESAR

Location Manager JOHN HIXSON
Primary Phone Mobile - 310-291-2772
Secondary Phone Office - 323-930- 5900

Location Address 12 Rose Ct, Venice, CA, 90291

Location Names

Location Type Private Residence

Location Description

Film Dates 3/25/2010 - 3/25/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No Parking in handicap spaces at anytime.

Please see attached documents
venice parking lot maps.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Semi Trucks	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Rain effects; dog ;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Aniaml # : R10-028473

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : LA County Parking lot
Street : PCI ROSE LOT. 80 SPACES

Posting "No Parking" signs
N/S ROSE AV, OCEAN FRONT WALK-SPEEDWAY
S/S ROSE AV, SPEEDWAY EAST 300'

Approximate Footage 301 - 600 **Log Number** 1012467

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Summary Information

Location

Permit Number	F00026052	**Location Manager**	JOHN HIXSON
Production Company	ORDER MEDIA LLC DBA FRANK MEDI...	Primary Phone	Mobile - 310-291-2772
Insured Company	ORDER MEDIA LLC DBA FRANK MEDI...	Secondary Phone	Office - 323-930- 5900
Production Title	CESAR		

Date(s) 3/25/2010 to 3/25/2010 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F00026052

As Authorized Agent and representative

I certify that I am a representative of Order LLC DBA Frank Media ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 12/9/09

Order Media LLC DBA Frank Media
Name of Principal

By: Franny Faull
Representative's Signature

FRANNY FAULL
Print Representative's Name

HEAD OF PRODUCTION
Representative's title

10374 Arizona Circle
Los Angeles, CA 90045
Principal's Address

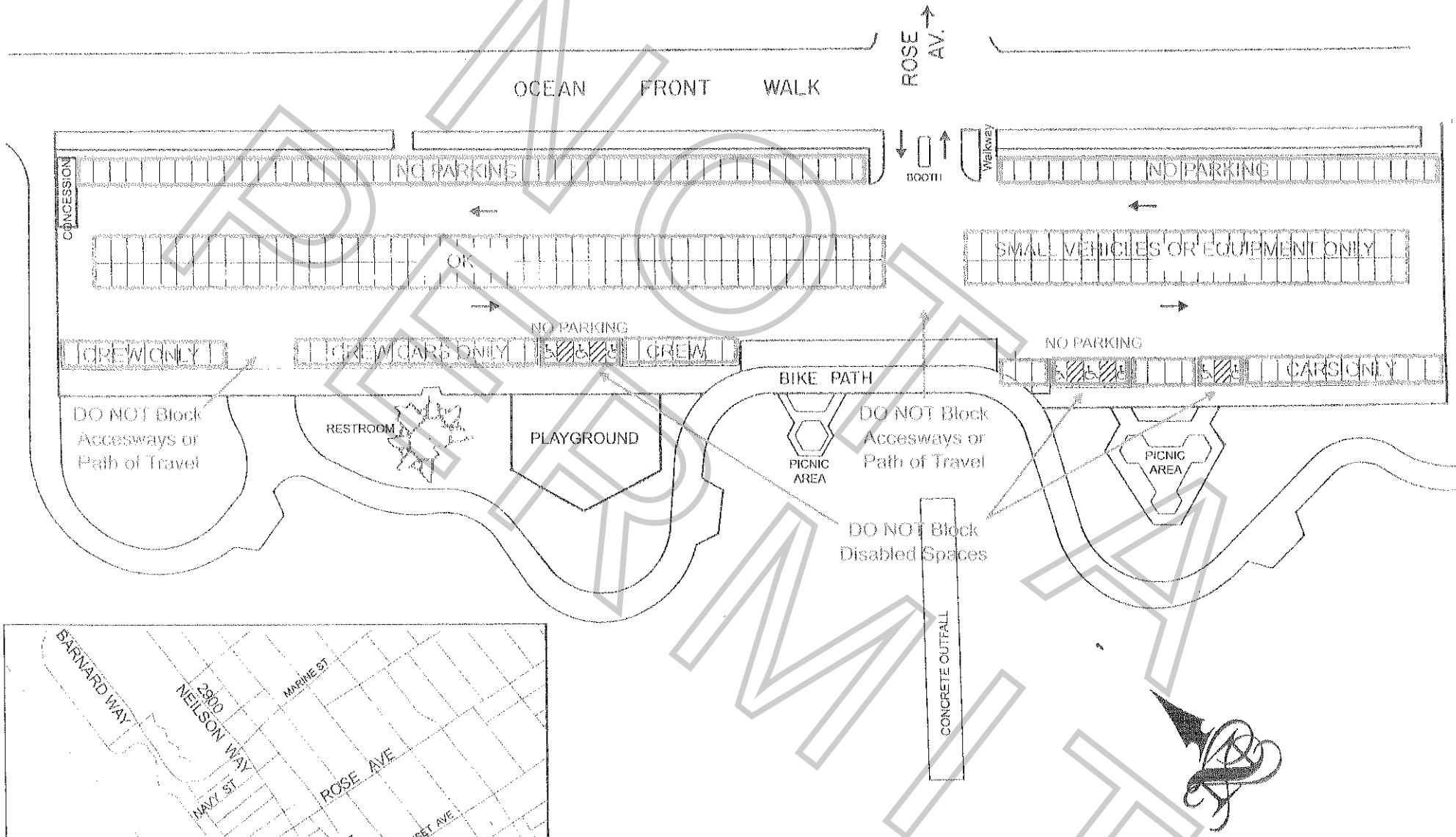
323 - 930-5900
Principal's Telephone

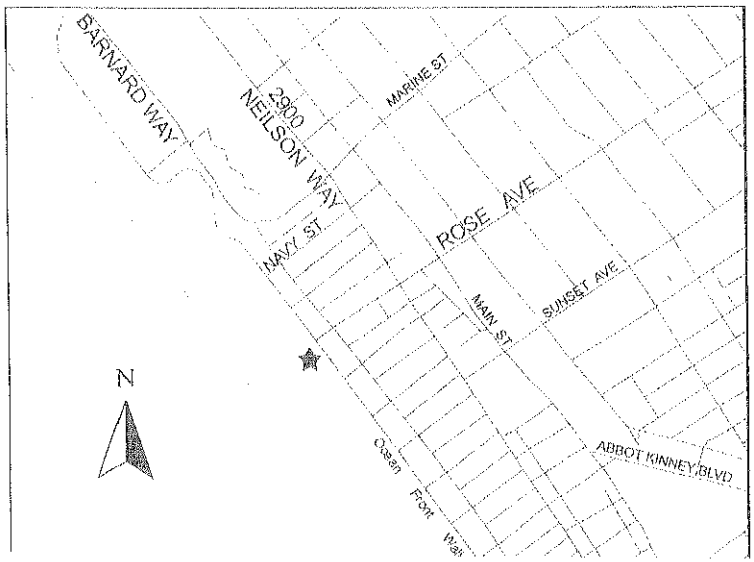
'ilm Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS





Map not to scale.

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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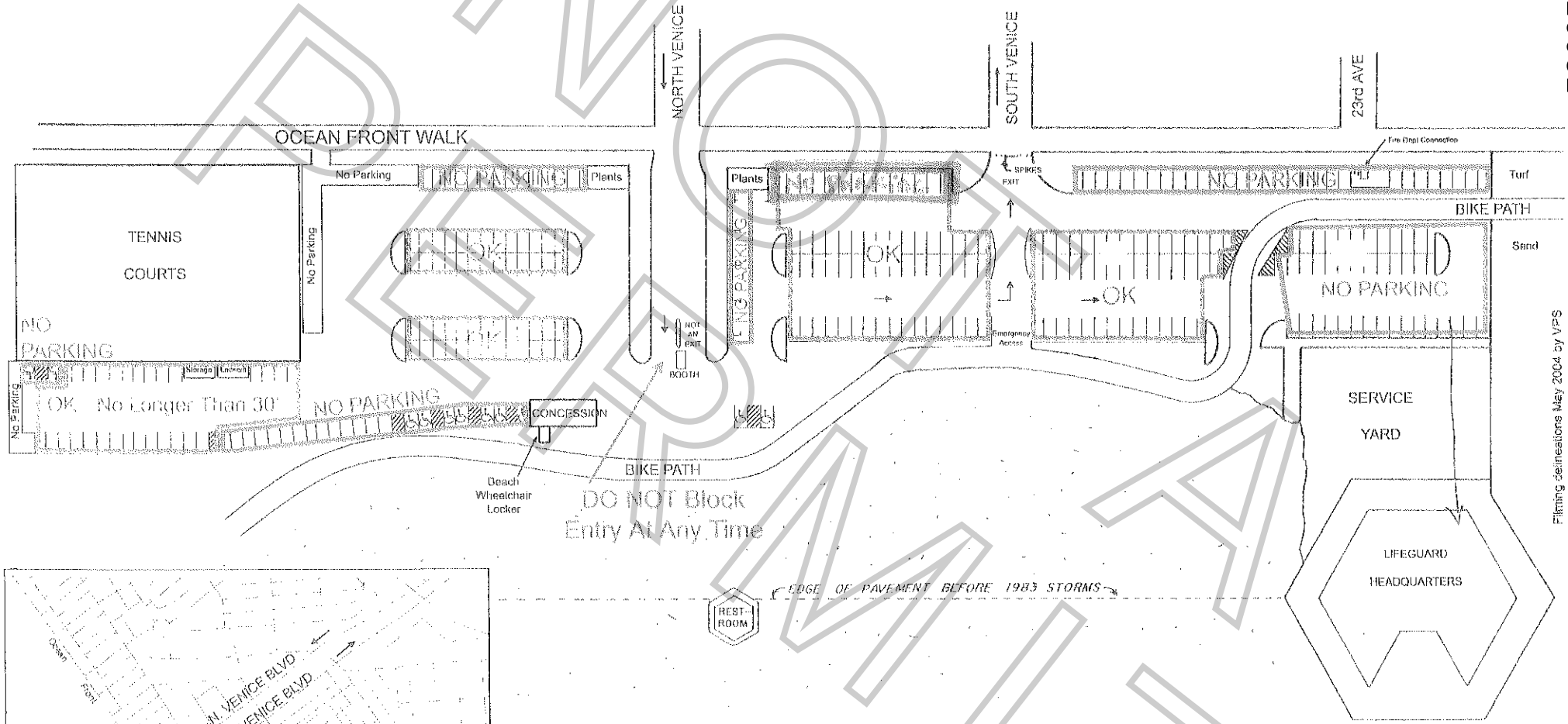
Filming delineations May 2004 by VPS

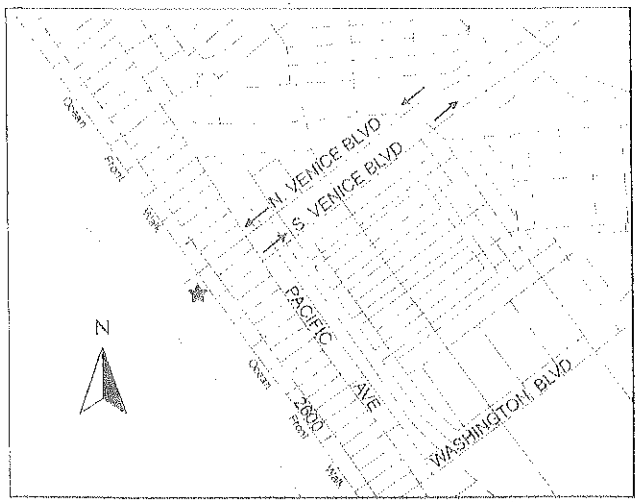
Permit #F00026052

NOT FOR RENTAL

Permit #F00026052

VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS





Map not to scale.

REGULAR SPACES	292
DISABLED	11
TOTAL	303

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by CLS

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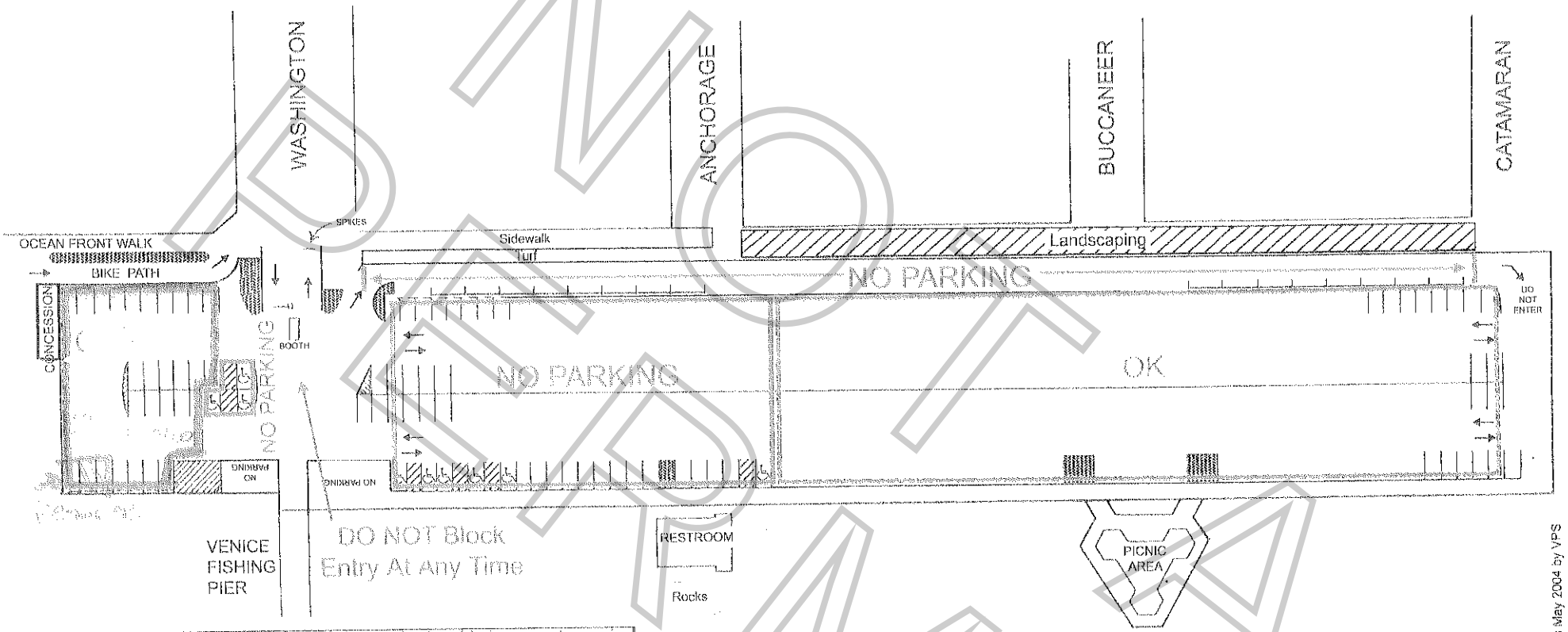
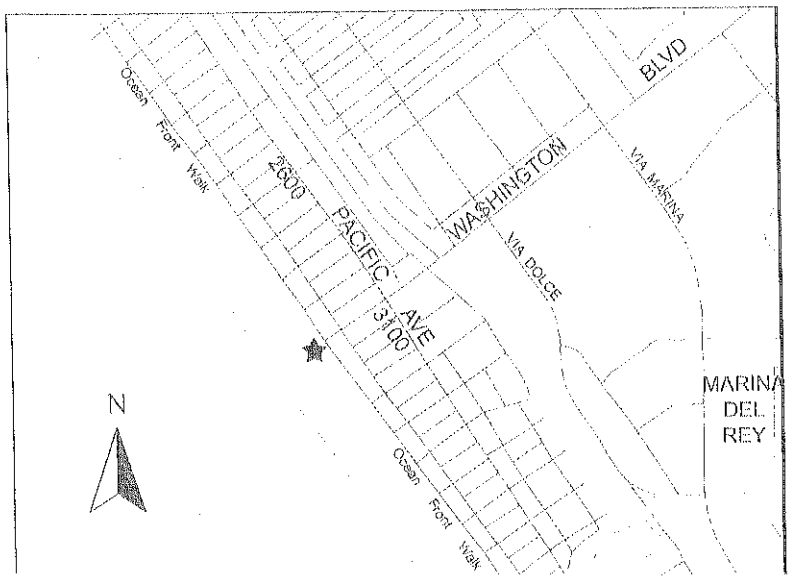
PERMIT

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS





REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

...ital database files

Filming delineations May 2004 by VPS

Permit #F00026052

DO NOT PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT